



ALLIED MEMBERSHIP PROGRAM

DATE: January 2010
FROM: Betsy Pierce, AIA - Secretary
TO: 2010 AIA Santa Fe Chapter Allied Membership Program

The Santa Fe Chapter of the American Institute of Architects is pleased to offer our 2011 Allied Membership program. This program provides an opportunity for businesses to make themselves and their products known to the Santa Fe architectural community. Allied Members have access to the monthly lunch meetings, chapter parties and chapter events providing a variety of opportunities for business and product promotion and networking.

ALLIED MEMBERSHIP

For 2010, Allied Memberships are being offered in two categories, Gold (\$800 per year) and Bronze (\$400 per year). Benefits associated with these categories are as follows:

Bronze and Gold:

- Admission to 10 monthly lunch meetings at member rate of \$20 (or \$160 yearly for all ten lunches) for company representatives
- Admission to semi-annual parties and all chapter events at the member rate for company representatives
- Business name/contact information included in chapter mailings and newsletters
- Business name/contact information included in the membership directory on the chapter website (www.aiasantafe.org)
- Use of Allied Member table at lunch meetings for distribution of company and product literature
- Ability to advertise company events in AIA Santa Fe emailings

Gold only:

- Logo on the homepage of the chapter website (you provide web-ready graphics)
- Mailing list of chapter members (use of this list is intended solely for event, product and service announcements by the Allied Member and shall not be shared)

LECTURE SERIES SPONSORSHIP

In addition, if you'd like to sponsor the AIA's Lecture Series, you can be a Silver, Gold or Platinum sponsor for an additional fee. New allied members are automatically considered a sponsor of our Lecture Series.

Enclosed please find an Allied Membership Application form for use in renewing your existing membership or establishing your new membership. You can fill it out and mail it with your check to our PO Box or you can email the information to us without the form (please be sure to include all of the information we ask for) and mail the check separately.

We look forward to developing our relationship with your business and appreciate your support of the AIA Santa Fe Chapter.

Sincerely,

Betsy Pierce

If you have any questions, please contact me at (505) 577-0158 or via e-mail at aiasf@aiasantafe.org.

**ALLIED MEMBERSHIP
AND LECTURE SERIES SPONSORSHIP**

Please complete the information requested below.

You can fill it out and mail it with your check to our PO Box or you can email the information to us without the form (please be sure to include all of the information we ask for) and mail the check separately.

**AIA Santa Fe Chapter
P.O. Box 9513
Santa Fe, NM 87504**

Please fill out and mail with your check:

Company Name: _____

Contact/Representative _____

Address (Street, City, Zipcode): _____

Phone Number: _____

Fax Number: _____

E-mail Address (include email addresses for each representative you'd like to receive mailings from AIA Santa Fe; please indicate the main representative):

Website Address: _____

Membership Class:
Gold (\$800) or Bronze (\$400) \$ _____

AIA Lecture Series Sponsorship (optional)
Platinum (\$1000), Gold (\$500)
or Silver (\$250) or New Allied Member (\$0 for Silver) \$ _____

Yearly lunch fee (covers all of the ten lunches you attend -
you can pay at each lunch you attend or pay this yearly fee)
\$160 each x number of representatives: \$ _____

Total amount: \$ _____

For new members, membership fees (note: lunch fee and Lecture Series fees cannot be prorated) will be pro-rated on the following schedule, based on the date your application is received. Renewing members are required to maintain full year membership to insure continuity. Annual membership renewal will occur each January.

January 1 – June 30:	100%
July 1 – December 31:	50%