



**Priorities**

**Objectives**

**Strategic Initiatives**

**RECOGNIZE OUR**

**RESPONSIBILITY** to contribute positively to the built environment ecologically and socially, by sharing knowledge of how architects can help protect the environment and its inhabitants and contribute to social equity.

**FOSTER COLLABORATION**

with a broader public to develop solutions for design challenges that affect our community.

**ADVANCE KNOWLEDGE & EXPERTISE**

allowing architects to do their best work and contribute effectively and conscientiously to the built environment.

**GOVERN EFFECTIVELY**

to ensure a stable and enduring organization that will weather uncertainties of the future.

**OUTREACH**

Provide opportunities for the communities of Santa Fe and Northern New Mexico to connect and interact with architects and engage in the unique, exceptional architecture of our region.

**POLICY**

Advocate for public policies that further the role of the Architect in the built environment.

**EXCELLENCE**

Continue our chapter's legacy of good standing with AIA National and maintain accreditation as a component of AIA.

**SERVICE**

Inspire positive change to our built environment through design as service.

**ADVOCACY**

Engage with members and local community leaders, promoting our component as a resource for innovative design and urban planning solutions.

**KNOWLEDGE**

Share and disseminate the knowledge and experience we have with each other, seek out current research to broaden our awareness of current issues, and foster a learning environment.

**COLLABORATION**

Cultivate and continue relationships with complementary organizations and industries to expand our voices and goals.

**RESPONSIBILITY**

Address the impacts of our work on the environment and ensure that our work advances the health, safety, and welfare of our broader communities inclusive of all inhabitants, and the environment.

**MANAGEMENT**

Ensure that the Chapter is well managed and maintains financially stable.

**OUTREACH**

Engage with local architect non-members to grow our membership and strengthen our ability to provide services and programming.

**GOALS**

**ADVOCACY**

Invite local officials and political leaders to engage membership regarding design-related initiatives.

Encourage AIA Santa Fe members to serve on City and County boards and commissions.

Coordinate with community leaders to offer our knowledge and expertise as a public service.

**KNOWLEDGE**

Offer 20 Continuing Education Units per year.

Encourage membership engagement with the AIA Knowledge Community's Committee on the Environment and other relevant knowledge communities to increase our understanding and knowledge of relevant issues.

Encourage members to serve as National Board Committee appointments and share findings with our local chapter.

**COLLABORATION**

Continue our connection with Friends of Architecture Santa Fe and encourage cross-collaboration initiatives and events.

Nurture the relationship between our Chapter and the students and faculty of the UNM School of Architecture + Planning.

**MANAGEMENT**

Review the Strategic Plan yearly for guidance on programming and initiatives.

Maintain an Allied Partner Committee, Membership Committee, Program Committee, and Design-Assist Committee.

Adopt and maintain a balanced budget each year.

Maintain an Executive Director to manage component affairs and responsibilities.

**RESPONSIBILITY**

Continue AIAU programming with environmentally and socially sustainable design education.

Encourage long term strategic thinking regarding the design of our community by applying design expertise to city planning efforts.

Maintain an ARE Scholarship program for Associate members.

**OUTREACH**

Continue to connect with and serve architects of all areas of Northern New Mexico assigned to the Chapter.

Engage with architect non-members, invite them to learn about the advantages that our chapter provides, and support their inclusion as future members.

Encourage active participation within the chapter for all current members by continued outreach and one-on-one communication.